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62.75

Chrysanthemums Carnations Roses



PRICE
LIST
1910

OFFERED BY

S. J. REUTER
& SON, Inc.

WESTERLY, RHODE ISLAND



INTRODUCTION

THE trade list sent out by us last year was our first, and the gratifying results attained have given us the courage as well as the necessary experience to make a stride in advance this season. We confine ourselves to three main crops and it is our intention to handle these in such a manner as to give satisfaction to our customers, and to reach out for new ones by handling a full line of standard and promising varieties of Roses, Carnations and Chrysanthemums.

As far as it is possible we shall endeavor to list only such varieties as give promise of being good commercial sorts, only those which we consider worthy of a trial by ourselves.

We have justly earned an enviable reputation for the high quality of our cuttings and young stock. Our facilities are second to none and it is our aim to produce the best rather than the largest quantity possible.

REMINDERS

We book orders at any time for future delivery, and stock will be held until time stated for shipment.

Shipments are made by express, unless otherwise requested.

Terms: Ten days 2 per cent., thirty days net.

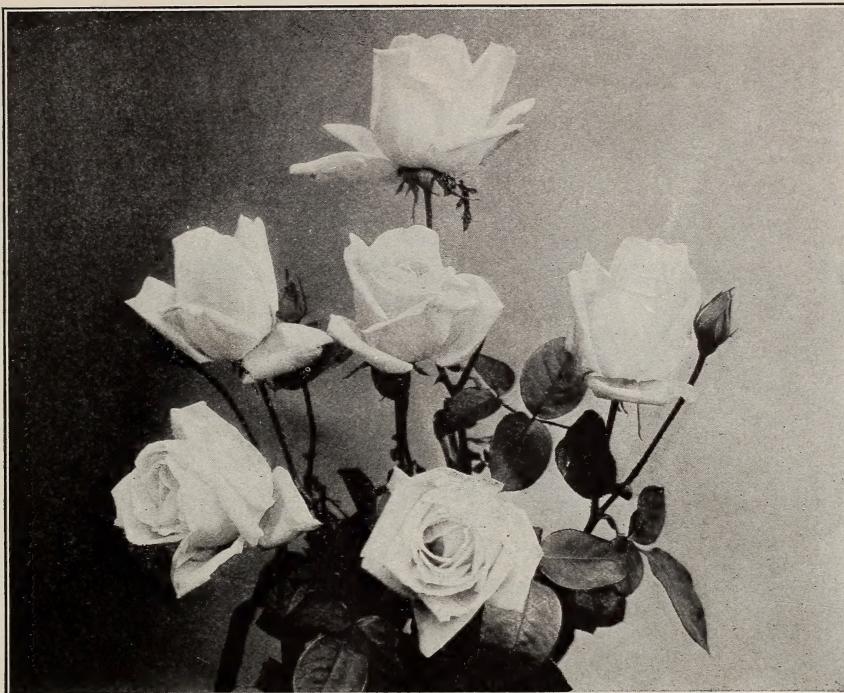
We prefer not to ship C. O. D., but when this is insisted upon we must ask for one-third of the amount of the bill in advance.

All customers of unknown credit must furnish satisfactory references or cash with order.

250 plants or cuttings at 1000 rate, 25 at 100 rate, less than 25 at dozen rate. If more than 4 varieties are used in making 100 they will be charged at the dozen rate.

We exercise every possible care in the selection and packing of stock, and deliver to express companies in best possible condition, leaving no chance for damage in transit except through improper handling on their part. The companies must be held responsible for damage in transit.

Make all claims at once upon receipt of goods. No claims can be recognized afterward.



White Killarney

ROSES

We handle only the standard forcing sorts and are able to supply stock second to none. Our cuttings are all taken from thrifty, strong-growing, grafted plants and show their strong vitality throughout. Nothing but the best English Manetti is used in the grafting.

The two leaders for this season are White Killarney and My Maryland. Of these varieties we have a large stock in excellent condition.

The call for White Killarney is already large and there will undoubtedly be a demand for this sort which will readily exhaust the supply of good stock. It has lived up to all the good that was claimed for it and is now the standard white. Our stock is the true Waban strain.

My Maryland is without doubt one of the leaders. As a profitable Rose it stands at the head of the list. The color is always good and it has no equal among the forcing Roses as a bloomer for twelve months in the year. My Maryland has produced heavily for us up to the present date (Jan. 25), and the plants now have a heavy crop in sight, insuring us no let up through the most trying part of the year. During the months of July and August the Rose also shows its great value, the color being excellent and the blooms larger than either Bridesmaid or Killarney. It is also a better keeper and shipper than either of these.

WHITE KILLARNEY.

Grafted Stock, $2\frac{1}{2}$ in., \$2.00 per doz., \$15.00 per 100, \$120.00 per 1000.

Own Root Stock, $2\frac{1}{2}$ in., \$1.50 per doz., \$8.00 per 100, \$75.00 per 1000.



New Rose My Maryland

MY MARYLAND

Grafted Stock, $2\frac{1}{2}$ in., \$2.00 per doz., \$15.00 per 100, \$120.00 per 1000.

Own Root Stock, $2\frac{1}{2}$ in., \$1.00 per doz., \$6.00 per 100, \$50.00 per 1000.

GRAFTED ROSES.

Standard varieties from $2\frac{1}{2}$ -inch pots.

Killarney

Bride

Kaiserin

Richmond

Bridesmaid

President Carnot

\$2.00 per doz., \$15.00 per 100, \$120.00 per 1000.

OWN ROOT ROSES.

Standard Varieties.

Killarney

Richmond

Bride

Bridesmaid

Kaiserin

Mme. Abel Chatenay

President Carnot

The above varieties at following prices:

2-in. pots, 75c. per doz., \$4.00 per 100, \$35.00 per 1000.

$2\frac{1}{2}$ -in. pots, \$1.00 per doz., \$5.00 per 100, \$40.00 per 1000.

3-in. pots, \$1.50 per doz., \$7.00 per 100, \$60.00 per 1000.

CARNATIONS

With a large stock of healthy plants housed, we are able to supply cuttings again this year which are sure to give satisfaction and to maintain our reputation for sending out well-rooted stock. Last season we propagated 500,000 cuttings without being obliged to sacrifice the quality of the stock. It is our intention to maintain the high standard already set and as far as is possible to improve.

Our propagating house is, we believe, second to none in its adaptability for rooting cuttings. By our arrangement of the benches we are able to treat each batch independently. There are thirty benches running crosswise of the house, (each holding 4100 cuttings,) which are so constructed as to avoid any danger of fungus. The sides are of cement and the bottom is brick. This arrangement gives us an ideal propagating house where the best of results may be obtained. We are able to regulate the bottom heat for each individual lot and give each lot its own particular attention. This also affords the opportunity for keeping the different varieties by themselves, thereby avoiding chances for mixing. We root stock cool keeping it in proper condition for shipping.

In going through our list of new introductions kindly bear in mind that descriptions are those furnished by the introducers. We have listed only those which we believe are promising and which every grower of Carnations should try for himself.

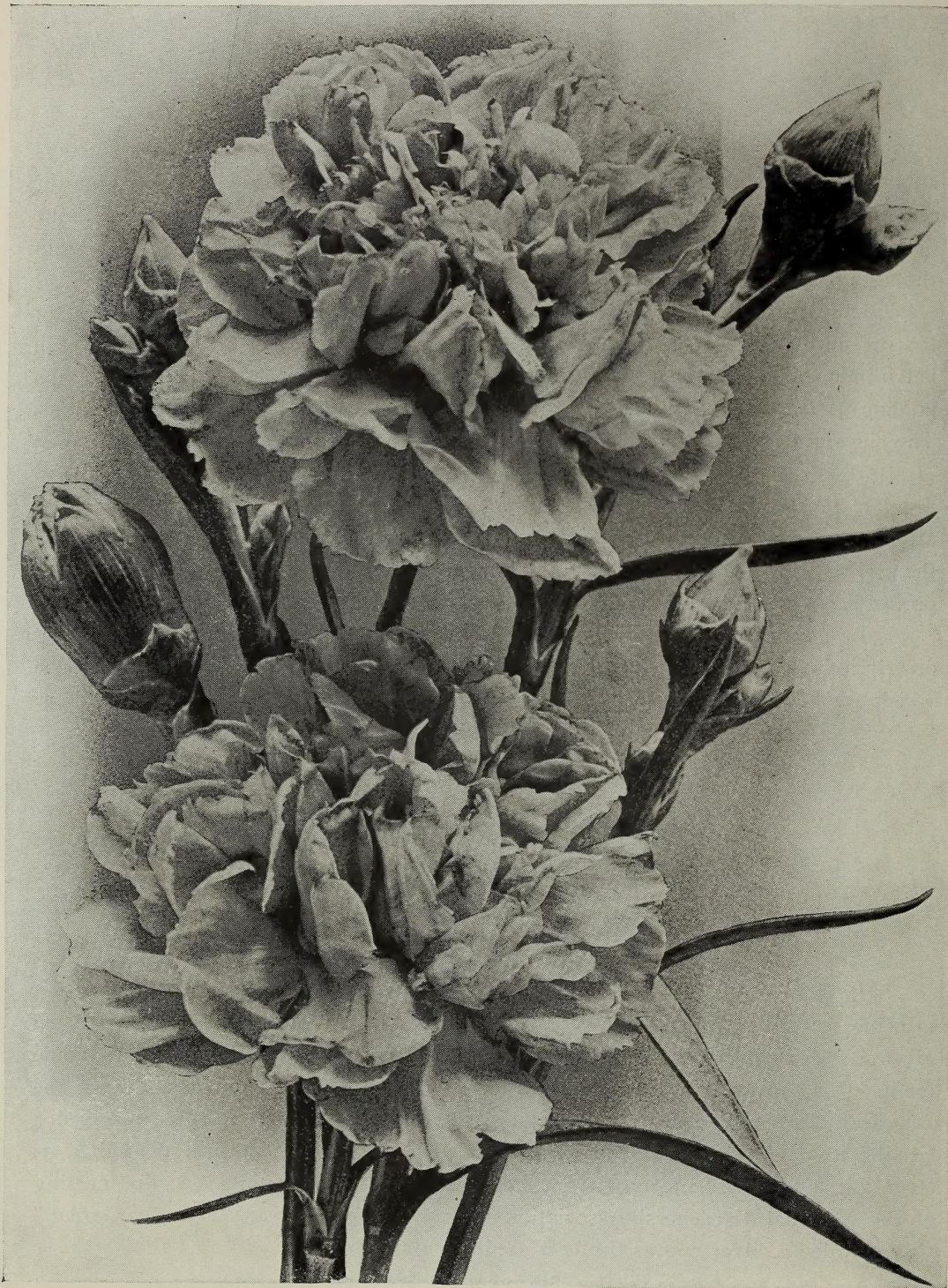
VARIETIES OF 1910

DOROTHY GORDON

(Joseph Heacock Co.)

In color it resembles Rose-pink Enchantress, but is superior to that variety, in being more uniform. It is a seedling of Lawson on Enchantress, and has been given a series of very thorough trials which fully warrant the statements now made for it. Dorothy Gordon Carnation was first exhibited at the annual meeting of the American Carnation Society at Washington, in March, 1908. It there received a Certificate of Merit and the following score: Color, 22 points; size, 18; calyx, 3; stem, 20; substance, 8; form, 12; fragrance, 3—a total of 86 points. At the meeting of the National Gardeners' Association in New York this year, "Dorothy Gordon" was awarded a silver cup as the best seedling for 1909.

\$1.50 per doz., \$10.00 per 100, \$75.00 per 1000.



Carnation Dorothy Gordon



Carnation Mrs. C. W. Ward

MRS. C. W. WARD (Cottage Gardens Co.)

Mrs. C. W. Ward is a perfectly formed flower with full center; color, deep pink, several shades lighter than Lawson, deeper than Winsor; having strong, erect stems 24 to 36 inches in length. A vigorous, healthy grower and has never shown disease of any kind. A very early and free bloomer, producing fine flowers as early as September 1st, which bring from 25 to 50 per cent. more than any other variety on the market.

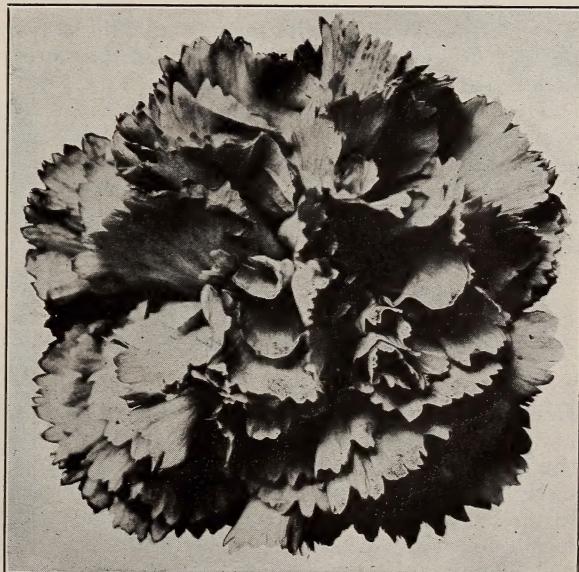
The keeping qualities of this variety are remarkable. Several shipments of blooms sent to Europe reached their destinations in perfect condition, and wherever exhibited it has always been the last to show signs of wilting.

\$2.00 per doz., \$12.00 per 100,
\$100.00 per 1000.

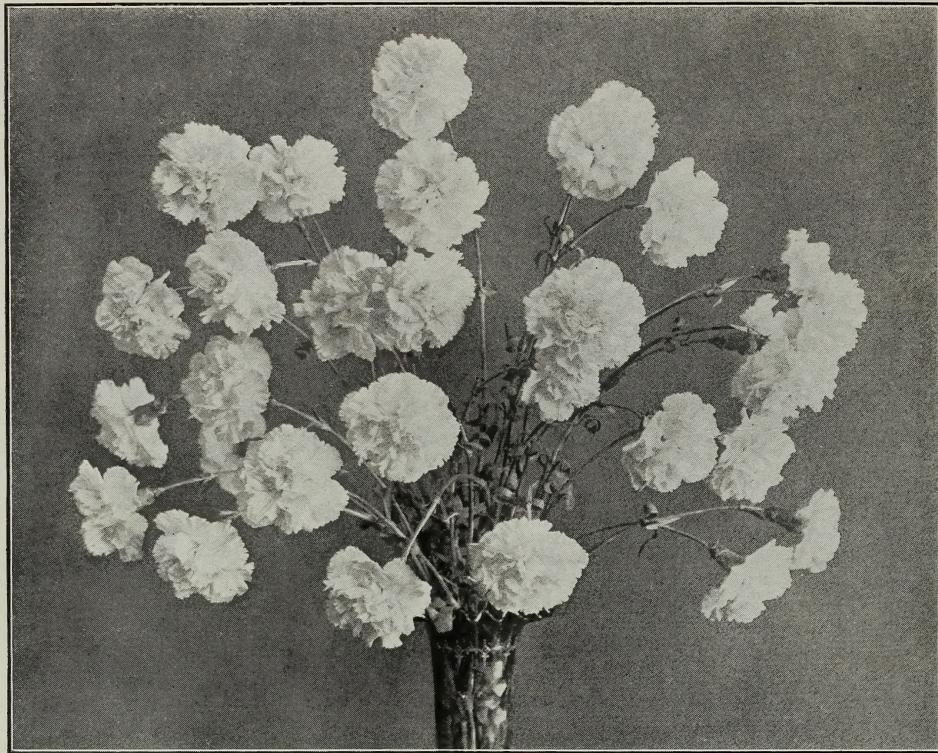
SANGAMO (A. C. Brown)

It will give you more blooms in a season than any other variety. The fastest grower we have ever seen. It is the best color of anything in this class—Winsor, Rose-pink Enchantress or any other. The blooms are well formed, nicely rounded out in the center, and do not fade. The flower stands well above the calyx, making it impossible to split. It comes early with long stems that are always stiff, holding the flower gracefully.

\$2.00 per doz., \$12.00 per 100,
\$100.00 per 1000.



Carnation Sangamo



Carnation Alma Ward

ALMA WARD (Cottage Gardens Co.)

This beautiful Carnation is pure white except during dark weather, when it shows delicate splashings of pink similar to the Cattleya Orchid, increasing its popularity.

Alma Ward is the largest and most fragrant Carnation ever grown, producing perfect flowers, $3\frac{1}{2}$ to $4\frac{1}{2}$ inches in diameter, on strong erect stems 36 to 42 inches in length.

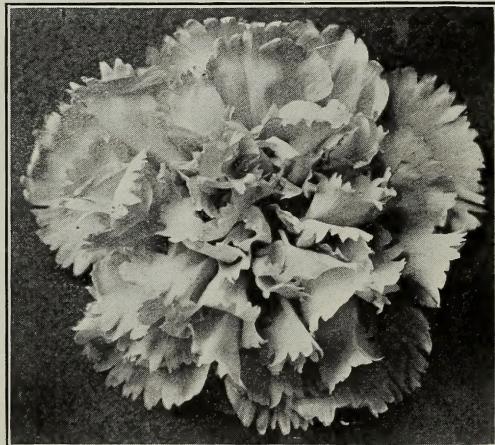
This most remarkable variety takes the same place among Carnations as the American Beauty Rose among Roses, and has, during the past 4 years, been awarded numerous prizes.

\$3.00 per doz., \$15.00 per 100, \$120.00 per 1000.

**MARY TOLMAN
(Chicago Carnation Co.)**

Winner of first prize at Milwaukee. Deep flesh pink, the most beautiful color of any in this class. Does not fade in the strongest light. An excellent, clean, upright grower, long, stiff and perfectly formed flowers. Will produce more perfect blooms in a season than Enchantress.

\$2.00 per doz., \$12.00 per 100, \$100.00 per 1000.



Carnation Mary Tolman

ADMIRATION

(Chas. Knopf Floral Co.)

We offer this Carnation to the trade as being one of the finest Carnations of any color that we know of up to date, being a beautiful shade of pink, somewhat lighter than Winona, having that beautiful satin finish, always showing up well either in natural or artificial light. Plants benched in August are now coming into full crop, carrying from 10 to 20 buds. We have been cutting since September 10th. As a money-maker you will find no equal to it. The size of the flower is 3 to $3\frac{1}{2}$ inches, excellent form, well built up in the center, with the petals so arranged as to make it stand the general requirements of a good fancy commercial variety. A grand keeper and shipper.

The habit is ideal, upright, with no surplus grass, and every shoot going into flower. Its freedom and earliness make it nearly the ideal Carnation. The calyx is very tough, and seldom bursts. Can be handled with great success either from the field or grown inside all Summer. No one has to be an expert to handle this variety. It scored 86 points at the American Carnation Society meeting at Indianapolis, Jan. 27-28, 1909.

\$2.00 per doz., \$12.00 per 100, \$100.00 per 1000.



Carnation Admiration—Front View

SHASTA (Baur and Smith)

It is always a pure glistening white in color, never showing any trace of pink or other color. The bloom is well formed and of large commercial size, averaging 3 to $3\frac{1}{2}$ inches. It never splits the calyx. The stem is of good length and always strong enough to hold the bloom erect.

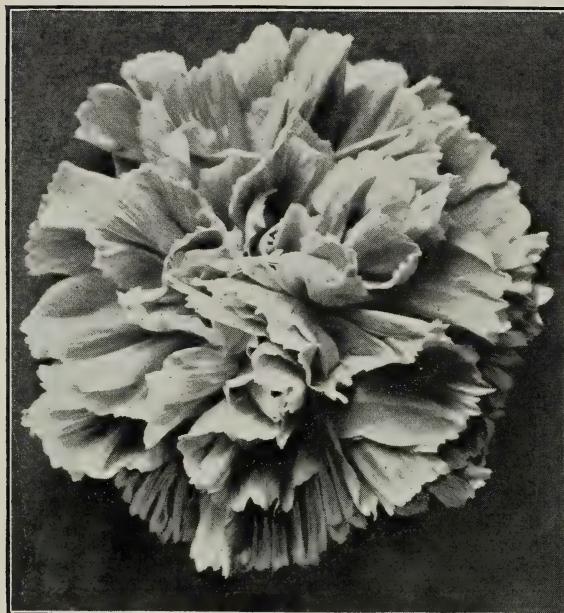
It scored 89 points at the A. C. S. convention Jan. 27-28, 1909. High score wherever shown. It comes into bloom early in the fall and has never shown any tendency to crop. It blooms more freely than any other high-grade Carnation. It's a money-maker. The growth is strong and upright, making no surplus foliage although it breaks freely when topped.

\$2.00 per doz., \$12.00 per 100, \$100.00 per 1000.

NIAGARA (E. G. Hill Co.)

This big, fine white is a valuable and up-to-date variety, and quite distinct. It has the beautiful blue foliage which bespeaks a strong, healthy grower; it is a quick producer of flowering shoots; has a long, stiff stem, a very full flower, and will not fail to give good results in substantial, high-grade blooms. It probably will not score higher than White Enchantress on the exhibition table, but it will rank level with it, and it has the splendid quality of not splitting, even under trying conditions. It is the spiciest variety in cultivation, the fragrance being delicious.

\$1.00 per doz., \$6.00 per 100, \$50.00 per 1000.



Carnation Conquest

The call is very heavy for this sort and it is doubtful if the supply will equal the demand.

\$1.00 per doz., \$6.00 per 100.

CONQUEST

(Chicago Carnation Co.)

Light pink overlaid with deep rose. The most valuable and fancy Carnation on the market. Winner of first prize in class of 100 blooms. Habit of Lawson; very free; stem long as Enchantress, and stiff; the flowers are large and well formed, making a good impression wherever shown, and can be used to good advantage in many different ways.

\$2.00 per doz., \$12.00 per 100,
\$100.00 per 1000.

PINK DELIGHT

A grand variety. Early, free, and good in every way. The color makes it a winner, being brighter than Enchantress and of a very pleasing shade.

The call is very heavy for this sort and it is doubtful if the supply will equal the demand.

\$1.00 per doz., \$6.00 per 100.

STANDARD VARIETIES

WHITE.

	Per doz.	Per 100	Per 1000
Georgia	\$1.00	\$6.00	\$50.00
Mrs. J. C. Vaughan.	1.00	6.00	50.00
White Enchantress..	.60	3.00	25.00
White Perfection....	.60	3.00	25.00
Snow Flake60	3.00	25.00
Lloyd50	2.50	20.00

PINK.

	Per doz.	Per 100	Per 1000
May Day	\$1.00	\$6.00	\$50.00
Winona60	3.00	25.00
Afterglow60	3.00	25.00
Winsor60	3.00	25.00
Rose-Pink Enchant-			
ress50	2.50	20.00
Enchantress50	2.50	20.00

SCARLET.

	Per doz.	Per 100	Per 1000
O. P. Bassett.....	\$1.00	\$6.00	\$50.00
Beacon60	3.00	25.00

CRIMSON.

	Per doz.	Per 100	Per 1000
Ruby	\$1.00	\$6.00	\$50.00
Wanoka	1.00	6.00	50.00

VARIEGATED AND FANCY VARIETIES.

Bay State. Striped, carmine and white. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1000.

Apple Blossom. White with light pink splashings in background. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1000.

Gov. Dineen. Plum color. \$1.00 per doz., \$6.00 per 100, \$50.00 per 1000.

Mrs. M. A. Patten. \$0.50 per doz., \$2.50 per 100, \$20.00 per 1000.

CHRYSANTHEMUMS

This season we are listing several new sorts which are especially promising from a commercial point of view. These are all varieties which give every indication that they will prove profitable for the commercial florist.

Besides these novelties we give below a list of standard sorts which includes the best of the market varieties.

NOVELTIES IN CHRYSANTHEMUMS

WELLS' LATE PINK

One of the finest things sent out in many years; flower is extra large, stem and foliage absolutely perfect. Exhibition and commercial growers alike will find this a splendid flower.

50c. each, \$5.00 per doz., \$35.00 per 100.

MRS. A. R. PEACOCK (Chas. H. Totty)

A "Beatrice May" seedling. This variety closely resembles its parent, saving that the stem and foliage are very handsome. The style and shape of the flower are much the same as Beatrice May, with the added advantage of perfect foliage. It is fully opened by October 7th, though it is a splendid keeper and can be held several weeks on the plant if necessary. Certificated, C. S. A.

50c. each, \$5.00 per doz., \$35.00 per 100.



Chrysanthemum Mrs. A. R. Peacock

EDMOND ALBE

(E. G. Hill Co.)

Satin pink; a large, globular incurved, with short neck, beautiful, dark, medium-sized foliage, stiff stem that makes it quite self-supporting; this variety is very "easy to do" and is the true commercial form, round and compact without drooping florets. Fully finished on October 15th. Scored 87 points.

50c. each, \$5.00 per doz.,
\$35.00 per 100.

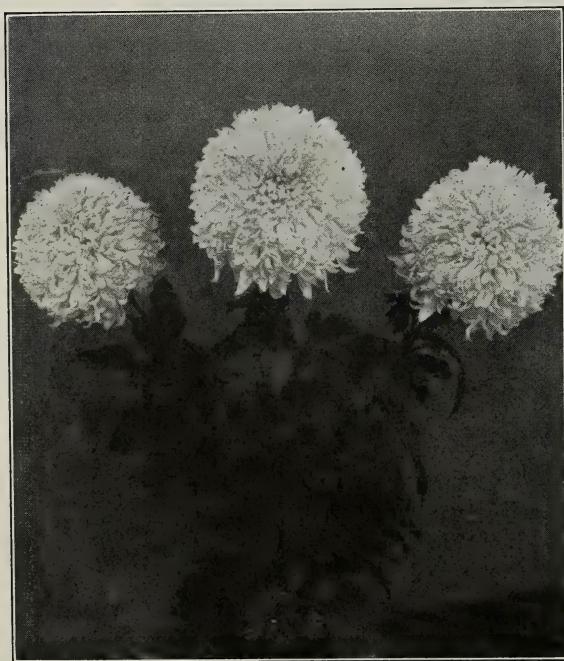


Chrysanthemum Edmond Albe

MRS. WM. WINCOTT (Chas. H. Totty)

A fine early pink. Every bud comes perfect, and as a commercial pink ranks high. By its behavior with us it certainly will make a place for itself. Certificated, C. S. A.

50c. each, \$5.00 per doz., \$35.00 per 100.



Chrysanthemum Elise Papworth

ELISE PAPWORTH

(E. G. Hill Co.)

Winner of the Sweepstakes at the Chicago show. Pure white, full, finely formed with elegant stem and foliage. Fine for exhibition or commercial purposes.

50c. each, \$5.00 per doz.,
\$35.00 per 100.

R. F. FELTON

The deepest possible shade of yellow. The flower is medium-sized, stem and foliage perfect, the latter being carried right up to the flower, and the flower itself never damps a petal under any condition whatsoever. It is even deeper in color than the popular Mary Donnellan. It will unquestionably make its mark as a commercial yellow as well as an exhibition flower. Every grower should try this sterling variety.

50c. each, \$5.00 per doz.,
\$35.00 per 100.



Mrs. Wm. Arnold

MRS. WM. ARNOLD (Chas. H. Totty)

A first-class commercial white. Petals very stiff, stem and foliage perfect, flower a splendid keeper and shipper. This will not run large enough to be an exhibition flower, but as a commercial white it does not seem to have a single fault.

50c. each, \$5.00 per doz., \$35.00 per 100.

MARY DONNELLAN

The finest shade of yellow. A large, bold flower.

10c. each, 75c. per doz., \$5.00 per 100.

YELLOW IVORY

This is a yellow sport of Ivory, one of the best known and largely grown commercial varieties in the country.

\$2.00 per doz., \$15.00 per 100.

NEWER AND CHOICE VARIETIES

Dolly Dimple. A very large, healthy growing yellow. Stem and foliage perfect. (Late.)

Patty. Nicely formed, medium size flower. Color very pleasing, a Daybreak shade of pink. This variety is well liked by commercial growers. (Late.)

Merry Jane. Well formed yellow, strong, medium length stem and good foliage. (About Nov. 15th.)

White Cloud. Large deep Japanese, pure white, excellent stem and foliage and an easy grower. A very valuable variety. (Early.)

W. R. Brock. An excellent pink similar to Dr. Enguehard, but larger. This variety is an easy shipper, has grand form, with good stem and foliage. (Ready for Thanksgiving.)

Lynnwood Hall. Large, well-formed, pure white flower. Was well liked the past season and will be largely grown next year. (Ready about Nov. 15th.)

Mlle. Jeanne Rosette. A large light pink variety with good stem and foliage. A good shipper. (May be cut for Thanksgiving and later.)

Virginia Poehlmann. This sort was largely grown last season and will again be in demand this year. (Early.)

Golden Eagle. One of the most handsome deep yellows imaginable. A rugged flower, with curling, broad, incurved petals. Foliage very dark and healthy. Stem of medium length and stiff. (Ready from Nov. 15th to Thanksgiving.)

Golden Chadwick. This variety is identical with the white Chadwick except in color. It is a good deep yellow and a favorite on the market.

PRICES.

Rooted Cuttings, 75c. per doz., \$3.50 per 100, \$30.00 per 1000.
 $2\frac{1}{4}$ -in. pots, \$1.00 per doz., \$4.50 per 100, \$40.00 per 1000.

Attention is particularly drawn to the varieties Nagoya and Early Snow. These are both listed in the standard varieties.

Nagoya is a yellow of great value. The keeping and shipping qualities cannot be beaten. The color is a rich golden yellow and stem is all that can be desired.

Early Snow is in a class by itself among the early whites. With us it is about one week earlier than Polly Rose and when shown alongside of this variety, Polly Rose has no chance. The form is very good, color is clear and true, and stem is stiff and of good length.

STANDARD VARIETIES

WHITE.

Early. Geo. S. Kalb, Polly Rose (Estelle), Early Snow.

Mid-Season. White Ivory, Alice Byron, Miss Clay Frick, Mlle. M. Desjouis.

Late. Timothy Eaton, W. H. Chadwick, J. Nonin, Mrs. McArthur.

PINK.

Early. Glory Pacific, Pacific Supreme.

Mid-Season. Pink Ivory, A. J. Balfour.

Late. Dr. Enguehard, Helen Frick.

YELLOW.

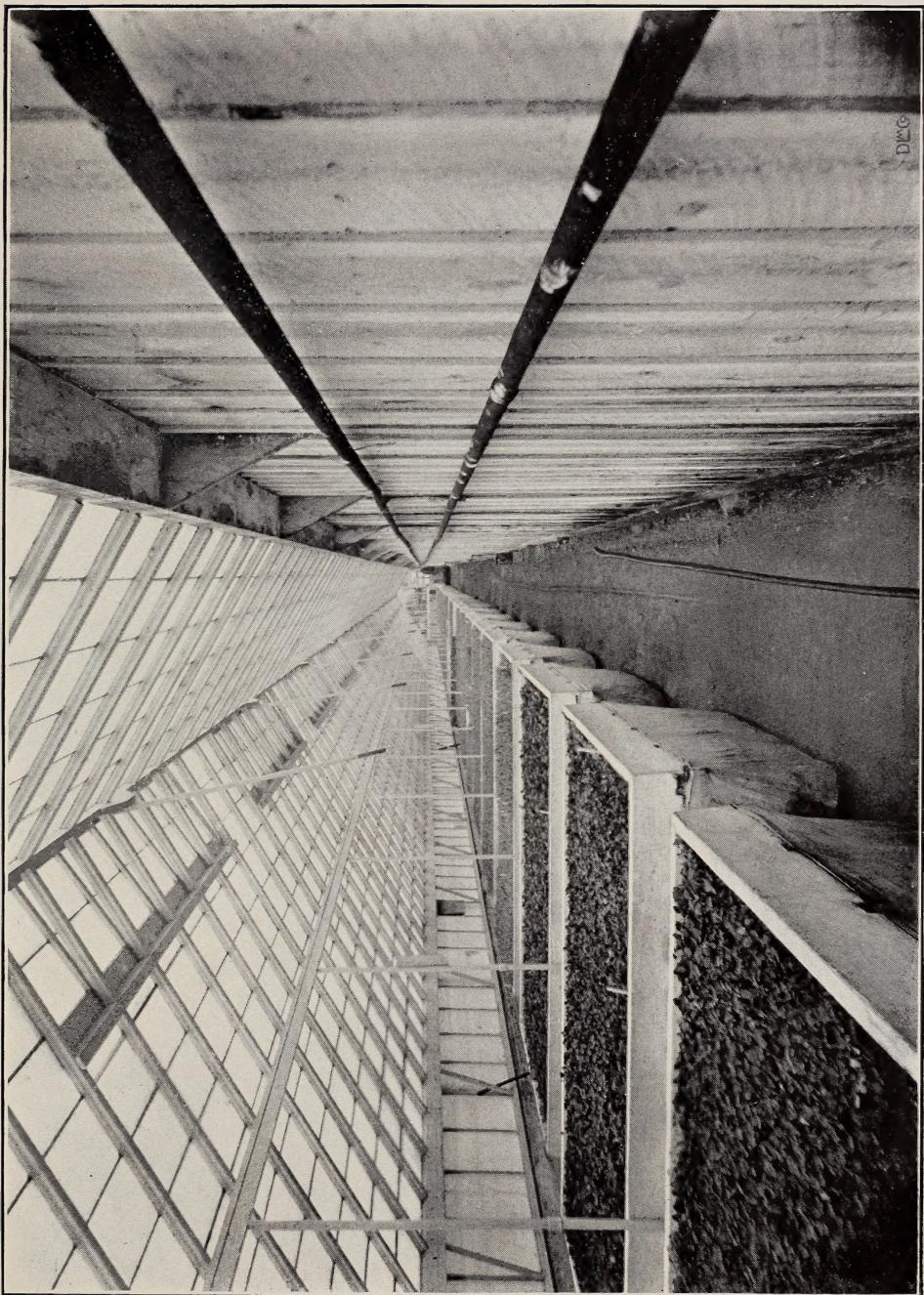
Early. Golden Glow, Monrovia, Omega, Robert Halliday.

Mid-Season. Col. D. Appleton, Nagoya.

Late. Maj. Bonnaffon.

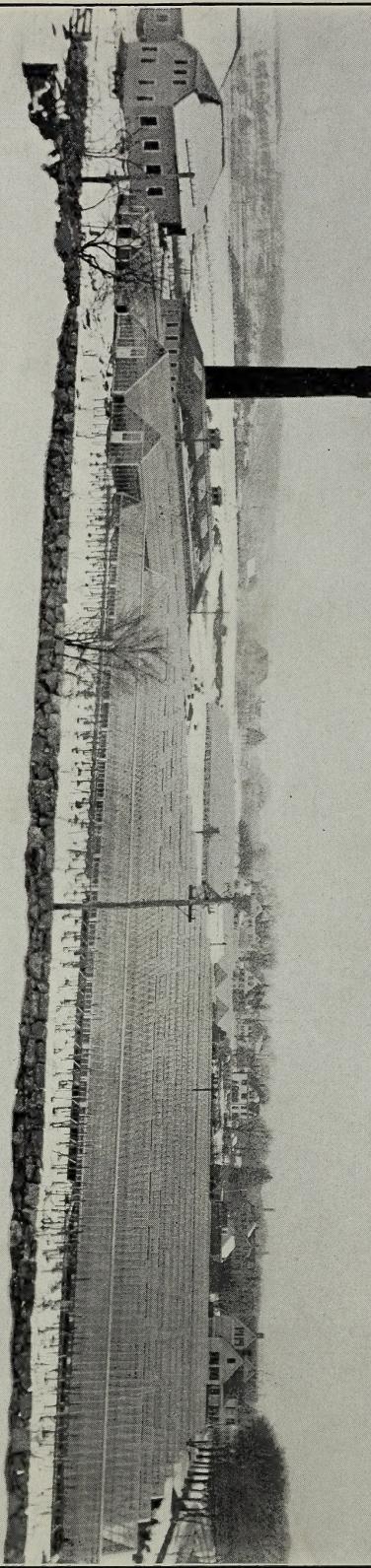
PRICES.

Rooted Cuttings, 35c. per doz., \$2.00 per 100, \$15.00 per 1000.
 $2\frac{1}{4}$ -in. pots, 50c. per doz., \$3.00 per 100, \$25.00 per 1000.



Carnation Propagating House of S. J. Reuter & Son, Inc.

DWG



Partial View of Ranges A, B and D of the S. J. Reuter & Son, Inc., Establishment at Westerly, R. I.—Winter Scene